

Installation Instructions

Let's face it, we could write these instructions in letters so large that passing aircraft could read them - and some people would still assume they aren't meant for them and thus ignore every word.

However, for those of you who want to maximize your investment, it is hoped that you will take a few minutes and read the following:

- Avoid placing your decal or sign where moisture will collect. Although water and weatherproof, the adhesive is not designed for lengthy immersion.
- The UV rays from the sun will eventually fade the vinyl over time. Decals facing the sun all day will fade faster than those on vehicles that are continually moving in and out of the sun. Discoloration upon removal is usually because the vinyl has acted as shield to the underlying material, and thus the unprotected material has aged at the normal rate.

- The decal or sign will not stain the material underneath it.
- We do not advise installation on surfaces that are cracked, flaking, chipped, rusting, heavily pitted or expected to flex continually – such as flags, or outdoor banners.

Now For Installation...

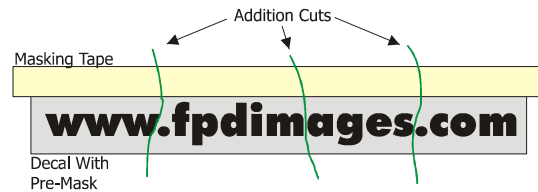
The most important factor to affect signage and decal life expectancy is it's application. Please read the following very carefully.

Do not begin to break apart the decal or sign until explicitly told to do so

'Pre-mask' is a term used to describe the lightly adhesive paper-like covering on the front-face of your decal or sign. *'Backing'* is a term used to describe the stiff paper on the rear of your decal or sign and usually has gridlines printed on it. Here are some pointers before you get started:

- Obvious though it may sound, know exactly where the decal will be positioned before you go any further. Once applied fully, the decal will be destroyed if you attempt to remove it with the hope of reapplication elsewhere.
- Having established location, clean thoroughly, firstly with soap and water to remove large dirt and grime particles, and then with the isopropyl alcohol wipe supplied. Cleaning is critical. **Do not use window-cleaning products** as they frequently contain ammonia that will compromise the adhesive qualities of the vinyl. Use a lint-free cloth to dry the area. Avoid touching the target area once cleaned. The residue on your finger tips will also affect the adhering process.
- At all costs, avoid touching the adhesive backing on the vinyl, or allow it to become contaminated with dirt.

- Masking tape & a flat, dull, straight edge will be required shortly.
- These directions assume an 'all at once' installation. You might feel more comfortable taping the decal along its **longest** side, slicing between sections of vinyl so as to divide the decal into a number of smaller segments. Each can then be installed separately using this technique, but the alignment as a whole is preserved.



Let's Get Started!

1. First of all, peel back the excess pre-mask that spills over the design area and has been attached to the backing of your



design. Use this excess to temporarily hold the decal in place until the initial alignment is complete.

2. Take a couple of lengths of



masking tape and firmly fix the design in place along one of its sides. Place the tape so that it does not cover the backing paper.

3. Fold the decal back over on



itself, - you have made a hinge exposing the paper-like backing. This will cause the backing paper

to protrude – provided that you did not tape too close earlier.

4. Peel back a small section of the



backing paper onto itself, exposing the vinyl underneath.

5. Maintaining a slight elevation away from the surface, apply tension to the decal directly away from the masking tape. Hinge the decal carefully back into its original position. This angle and tension will prevent the decal from 'flopping' onto the target surface resulting in air-bubbles, alignment issues and wrinkles.

6. Using a blunt flat edge and maintaining the tension and angle described in step 5, **lightly** smooth down the exposed section of decal. **Do not use excessive pressure.** If you find wrinkles occurring, provided that you did not apply excessive pressure, gently

increase tension and increase the angle of the pre-mask. This will peel back the decal, releasing it from the surface.

- 7. Once this small section has been placed, take grasp on the small



'loop' (step 4) of backing paper. Gently pull it, exposing another few inches of the vinyl.

- 8. Repeat from step 5 until your whole decal has been lightly positioned.
- 9. Provided only light pressure was applied to the vinyl, the pressure sensitive adhesive will not have been activated to full strength. **This is your last opportunity to very, very carefully lift the pre-mask from the surface and reposition the decal or sign. It is not recommended.**

If you are happy with your alignment continue.

- 10. Using a smooth, dull edge, apply considerable pressure onto the pre-mask so that the downward force is directly over the



underlying vinyl. Doing so activates the full strength of the adhesive on the rear of the vinyl. Trace over the whole decal firmly a number of times.

- 11. Starting at the non-taped end of your decal, carefully peel the



pre-mask back on itself. The sharper the 'curl', the less likely you are to encounter the vinyl not cleanly disconnecting from

the pre-mask. If you applied sufficient force, and your target area was free from contaminants, the vinyl will remain in position.

- 12. Peel slowly and carefully along the remaining length of the



decal.

- 13. Remove the masking tape anchor, sit back, and admire your work.